CAMP MASTERS
GOURMET POPCORN ™

2025 POPCORN PRESENTATION

GO FOR THE GOLD!

YOUR POPCORN TEAM

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¿VENDER POPCORN?

Become Decisions Makers

Learn Money Management

Become Goal Setters

Develop Business Ethics

Become Future Entrepreneurs

Learn People Skills

WHY POPCORN?

FUNDRAISING WITH POPCORN HELPS YOU

BENEFITS:

- Personal growth program that can be applied to advancement opportunities and service projects.
- Earn Amazon.com Gift Cards
  - Millions of prize choices.
  - Buy prizes you want.

LEARNING EXPERIENCE:

- How to help others around them.
- Public speaking and math skills.
- Salesmanship and perseverance.
- How to earn their own way.
- The value of hard work.
- To be part of something bigger.

¿VENDER POPCORN?

FINANCIAMIENTO PARA:

- Campamentos de Tropa
- Campamento Guajataka
- Adiestramientos para Jóvenes (NYLT)
- Jamboree Nacional 2026
- Uniformes
- Equipo de Manada o Tropa
- Annual Membership Dues (Recharter)
- Blue & Gold
- Pinewood Derby
- Proyectos de Águila
- Parchos y Premios
- Wood Badge
- Premios de Camp Master
- Las necesidades de la unidad…

MENSAJE A LOS ADULTOS POPCORN:

- Provee para pagar las actividades de la unidad para todo el año.
- Recaudación de fondos anual, más tiempo par disfrutar de Scouting.
- Scouts…
  - Aprenden a ganarse las cosas por su esfuerzo
  - Aprenden lecciones y responsabilidades de vida
- Los compradores están motivados que su aportación está dirigida a una buena causa.

UNIT POPCORN KICKOFF

- ¡Hágalo un evento con mucho entusiasmo!
- Prepare el salón apropiadamente con juegos y Popcorn props.
- Practiquen el proceso de ventas de Popcorn entre jóvenes y padres.
- Adiestre los jóvenes y padres sobre las ventas y los métodos de pago.
- Las familias deberán salir entusiasmadas y listas para participar en la campaña de Popcorn.
- Registre a los jóvenes en el sistema de Camp Master para las ventas de Popcorn.

Ordering.CAMPMASTERS.org

GANANCIA DE LA UNIDAD

30% base

- + 1% por colocar commitment en el sistema de Camp Masters y hacer reunión de Kickoff
- + 1% por vender 10% más que el año anterior.
- + 1% Tener una participación de 75% de la unidad.
- + 2% hacer 3 o más storefronts

¿CUANTO EN VENTAS?

Meta:

- **Mínimo propuesto de $100.00 en ventas por Scout.**
- **3,000 Scouts registrados para una Meta de Concilio de $300,000.00 en ventas de Popcorn.**

¿CUANTO EN VENTAS?

NOW CALCULATE YOUR POPCORN SALES GOALS

Divide UNIT BUDGET by UNIT COMMISION *(This is your Unit Sales Goal)*	$
Divide by NUMBER OF PARTICIPATING OF SCOUTS *(This is your Scout Sales Goal)*	$

ANNUAL PROGRAM PLANNER

Involvement is key in the successful planning of your annual program. We recommend allowing Scouts and their families express their ideas during a Troop brainstorming session. The older the scout, the more benefit they get from participating in this planning. It also keeps everyone more engaged in the popcorn sale because they know the rewards of their efforts.

ACTIVITY	PROGRAM MONTH	COST
		$
		$
		$
		$
		$
		$
		$
		$
		$
		$
		$
		$
		$
		$
		$
		$
		$
		$
	Registration & Insurance	$
	Advancements	$
	Uniforms	$
	Scholarships	$
	Other	$
	TOTAL UNIT BUDGET	$

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FORMAS DE VENDER POPCORN

- Ventas **FACE TO FACE**
- Ventas **SHOW & SELL**
- Ventas **ONLINE DIRECT**
- Ventas **STOREFRONTS**

NEW

Scouting America

CARAMEL POPCORN

Nutrition Facts

About 9 Servings Per Container
Serving size 1 Cup (30g)

Amount per serving
Calories 110

	% Daily Value*
Total Fat 1.5g	2%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 150mg	7%
Total Carbohydrate 20g	8%
Dietary Fiber 1g	4%
Total Sugars 10g	
Includes 17g Added Sugars	34%
Protein 1g	
[illegible] 0mg	0%
[illegible] mg	0%
[illegible]	0%
[illegible]	0%

* Percent Daily Values are based on a 2,000 calorie diet.

[illegible]ugar, Corn [illegible] Butter [illegible]r Oil, Sea Salt, [illegible]oda.

Questions or comments concerning this product?
customerservice@campmasters.org

www.campmasters.org

Distributed by
Ramsey Popcorn Co., Inc.
5645 Clover Valley Rd. NW
Ramsey, IN 47166

NET WT 10 OZ (284 g)

UD
PRODUCT ENLARGED TO SHOW TEXTURE

DD

- NON GMO Popcorn
- Gluten Free
- Zero Grams Trans Fat

OFFICIALLY LICENSED

THE SCOUTING AMERICA UNIFORMS, EMBLEMS AND BADGES OF RANK ARE REGISTERED TRADEMARKS OF SCOUTING AMERICA. USED WITH PERMISSION.

PROOF-OF-PURCHASE

$20

Roasted SUMMER CORN

- Empaque de 12 paquetes

$20

KETTLE CORN

- Empaque de 12 paquetes

$10

BUTTER (MANTEQUILLA)

- Empaque de 5 paquetes.

$20

WHITE CHEDDAR

Cheesy goodness of white cheddar cheese on light, crunchy, crispy popcorn.

$25

SUPREME CARAMEL

Buttey Sweet Gourmet Caramel Corn with Almonds, Pecans and Cashews.

$15

CARAMEL POPCORN

Mouth-watering taste of delicate and crispy Gourmet Caramel Corn.

$15

PURPLE KERNELS

Mauve gourmet popping corn, ready to pop and sprinkle with your favorite flavorings! Packed in a resealable Jar.

$25

TRAIL MIX

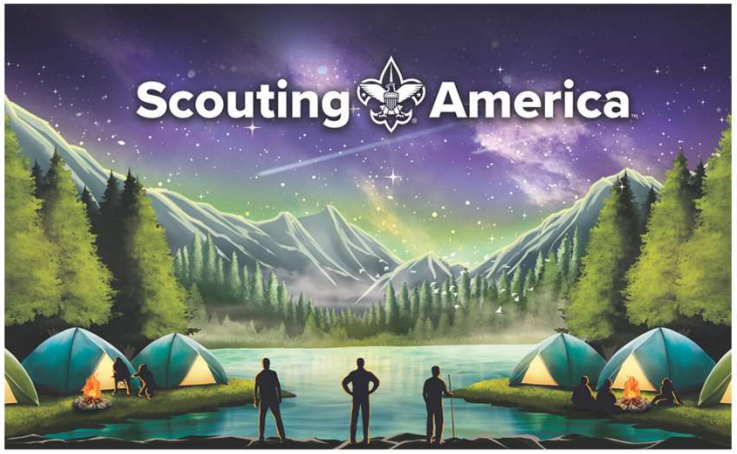
Delicious wholesome goodness includes peanuts, cranberries, raisins, chocolate candies, and cashews. No Salt or Oil added!

NEW!

$50

Chicago Style Mix

Celebrate Scouting with a simply sensational collection of White and Yellow Cheddar Cheese along with Delicious Caramel Corn
(3 BIG Bags!)



MY PRIZE GOAL IS:

MY POPCORN GOAL IS:

CHOOSE A PRIZE AND GO FOR IT!

The Concilio de Puerto Rico Popcorn Sale is an important part of your Child's Scouting experience. It provides the necessary funding for all the great programs they get from the Unit and the Concilio de Puerto Rico. To make this year's sale a success, we need your support.

- Help your Scout set a goal and encourage them to reach the sales level and prize they have chosen.
- Make sure that your Scout gets the opportunity to sell to friends, neighbors and relatives.
- Remind your Scout that the biggest reason people do not buy is because they are not asked.
- Help your Scout's sale by following Popcorn Order Form to work with you.

Council Sale Specific Info

TURN IN YOUR PRIZE SELECTIONS AT THE SAME TIME AS YOUR POPCORN ORDER FORM.

Scan the QR Code to the left for a detailed description of the prizes or visit www.kellerprizeprogram.com

Scout Name: _____ Pack/Troop: _____ Total Sales: _____

Prize #	Prize Description	Quantity

Total all Quantities. Prize and Prizes cannot exceed one item per your Unit Leader.

CAMP MASTERS 2025 High Achiever Prizes

$3,000 & Up Club

This year's High Achiever Camp Package contains the essentials for camping: a 2-person waterproof tent, 2L Hydration Pack, 5 in 1 Survival Tool with Shovel (included is: Shovel, Compass, Saw, Axe, Pick and Case), 80x80 Binoculars with Case, Telescope w/ 40x Magnification and Telescopic Fishing Poll with Reel and Case".

Example: $3000 = $120 debit card.
Visa Debit Cards will be rounded to nearest $10.

Old High Achiever prizes are **not** cumulative. Select only **ONE** prize. See prize form for more details at campmasters.org

DID YOU KNOW?

Scouts Online Sales at PopcornOrdering.com count towards your prizes!

SELL $400 ONLINE EARN $10 GIFT CARD! amazon

Puerto Rico Council
Concilio de Puerto Rico

www.scoutingpr.org
Council ID: BYC00661

For Popcorn Related Questions:
Council Office: (787) 405-8143
popcorn@scoutingpr.org
For Prize Related Questions
GCC/Keller Marketing: (888) 351-8000
prizequestions@kellerprizeprogram.com

GUIDELINES to Select Prizes

(1) Prizes earned based on individual sales. No combining of sales with other Scouts.
(2) Sell any item & receive the Popcorn Sale Patch
(3) Sell $90 & select your choice of prize at the $90 level.
(4) Sell $190 or more & select a prizes from lower levels totalling the your total dollars SOLD. Example: If you sold $300 you could choose one prize from Level 4 ($60.00) or 2 prizes from Level 5, and one from Level 4.
(5) Parent's permission is required to order a knife.
(6) If a prize is no longer available a substitute of equal or greater value will be shipped
(7) Turn in your prize order with your popcorn order.

MARKETING YOUR POPCORN SALE

How Often do you communicate?

High Achiever Camping Prize

2-person waterproof tent, 2L Hydration Pack, 5-in-1 Survival Tool with Shovel (including Shovel, Compass, Saw, Axe, Pick and Case), 80x80 Binoculars with Case, Telescope w/ 40x Magnification and Telescopic Fishing Poll with Reel and Case

Earn Back on Sales

4% of Total Sales Back
+
$10 Amazon Award
Weekly Contests for Sales

Tools for Scouts

Templates for Emails
QR / Social Share Buttons
Help Videos in System
Leave Behinds for Sales

Facebook Group

Community Resources
Shared Ideas
Downloads & Videos

FECHAS IMPORTANTES

Fecha	Evento
17 de agosto de 2025	Fecha de Compromiso en el sistema de Camp Master
28 de agosto de 2025	Ordenes de la Unidades en el sistema de Camp Master
17 al 19 de septiembre de 2025	Entrega de ordenes
27 de septiembre – 29 de noviembre de 2025	Periodo de ventas de Storefronts
1 de octubre de 2025	Comienza el periodo de pago de ordenes de Popcorn
5 de diciembre de 2025	Fecha límite para pago final.
Fechas sujetas a cambios.	